



From anywhere... to anyone

Canada Post Fraud Prevention Awareness 2008 Program Activities

Canada Post is involved in a variety of programs and initiatives that help to secure mail against fraudulent activities:

2008 Fraud Prevention Activities

- Partnership with the Bank of Canada, RCMP and the Retail Council of Canada to prevent cheque and money order fraud through new educational / training tools in the form of four short DVDs, along with supporting print materials. These will be tailored to retail managers/cash handlers and law enforcement agencies, with key information about preventing currency counterfeiting, payment card crime, cheque and money order forgery, and identity fraud (March xx 2008 launch);
- Partnership with VISA on a Fraud Reporting System to provide quantitative data for improved decision making to protect consumers' personal and financial information (will include Mastercard International and AMEX in 2008);
- Partnership with the Retail Council of Canada in the Retail Organized Crime Task Force to coordinate policies and initiatives in combatting organized crime in the retail environment;
- National Public Service Announcement (PSA) for radio concerning identity theft; available for broadcast during March.
- Participation in regional customer fraud prevention events and crime prevention initiatives, such as SCAMJAMs; Fraud-Off educational event (Halifax), launch of fraud prevention DVDs, Eaton Centre, Toronto

Ongoing Fraud Prevention Activities

- Joint activities with Crimestoppers, Phonebusters, RECOL (Reporting Economic Crime Online)
- Ongoing investigative cooperation between S&IS and police services;
- Internal processes such as: enhanced Change of Address processes for early detection of potential identity theft using the mail; Internal Control Certification (ICC) for Canada Post's business practices; and Money Order enhancement project to prevent money order fraud.