



COMPETITION BUREAU QUICK REFERENCE GUIDE 2011-2012



OUR MISSION

The Competition Bureau, as an independent law enforcement agency, ensures that Canadian businesses and consumers prosper in a competitive and innovative marketplace.

Headed by the Commissioner of Competition, the Bureau is responsible for the administration and enforcement of the *Competition Act*, the *Consumer Packaging and Labelling Act* (except as it relates to food), the *Textile Labelling Act* and the *Precious Metals Marking Act*.

OUR PRIORITIES

- Vigorous enforcement of the laws under our jurisdiction.
- Effective implementation of the amendments.
- Improving our enforcement capacity:
 - Learn by doing
 - Resources aligned with priorities

OUR GOALS

- We aim to be an organization recognized for its renewed focus on enforcement, and will, where appropriate, redress anti-competitive conduct harming Canadians.
- We aim to allocate resources strategically to achieve outcomes that will have the highest impact for Canadians.