

----- Original Message ----- **From:**

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**Subject:** What is a diamond?

**What is a diamond?**

1)A diamond comes into being when carbon is subjected to extreme heat and pressure through natural or technological events. This carbon when subjected to such events takes on a cubic crystalline structure which is transparent forming a glassy looking bi-pyramid mineral.

**What do the consumers and trade buyers perceive "Canadian diamond" to mean?**

2)Depending on what you believe and who you speak to. Recently through a lot of effort and expense of one particular company the origin of a diamond has been marketed to include origin of cut. This is inaccurate and not practice any where else in the world.

**What are purchasers expectations when they seek out a "Canadian diamond"**

3)Mined in Canada is the industry standard or mined,cut & polished if you believe one company. "Canadian diamond" or "Diamond of Canada" in my opinion should be reserved only for diamond mined in Canada which is standard international practice.

**4)Is it industry practice to refer to the origin of a diamond as the place it is mined or the place it is cut?**

The place it is mined. There has always been an understanding that Belgian, Russian, or Israeli diamonds refer to origin of cut only and not origin of extraction (mined). Origin of diamonds or any other stone for that matter is at the point of extraction from the earth and not the country of final process (cutting) e.g.. Australian opal, Brazilian amethyst, Russian alexandrite,Baltic amber are just a few examples. If cut determined origin there would be Canadian opals,Canadian black pearls & Canadian alexandrites of which none exist and would be extremely confusing to the jewellery industry .

I hope my opinion is of some help. Roland Badke