



FACSIMILE COVER SHEET

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COMMENTS: Response to Canadian Diamond Questionnaire

- 1) A diamond suitable to market to the public comes into being once it is cut because this is when it becomes saleable to consumers
- 2) Consumers + Trade perceive the term "Canadian Diamond" to mean that the diamond rough is mined + cut in Canada
- 3) Purchaser's expectation of a Canadian Diamond is ~~it~~ it is mined, cut + polished in Canada
- 4) It is industry practice to refer to the origin of a diamond as the place it is cut

To have a truly Canadian Diamond it is paramount to know the origin of mine + manufacture in order for the industry to effectively market our diamonds