



Sept. 13, 2000

To: Johanne D'Auray.

1. Diamonds come into being when they are finished (cut and polished) other than that they are crystallized carbon.
2. The consumer takes the term Canadian diamond as diamonds that are mined, cut, polished and graded in Canada.
3. Same as #2.
4. Diamonds origin is usually stated as the place that a diamond was cut, this was usually an indication as to the cut quality or grade. Eg. Russian cut , Belgian cut, Israeli cut. I personally think this wrong and should be changed. See answer #2.

Yours truly,

A handwritten signature in black ink, appearing to read "Joe Keller", is written over the typed name "Joe Keller". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Joe Keller  
Kellers Jewellers Ltd.