

## **NIAGARA-ON-THE-LAKE JEWELLERS AND PRECIOUS METAL STUDIO**

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**MADAM, RE: MARKETING CANADIAN DIAMONDS.**

**FOR YOUR CONVENIENCE WE TYPE OUR PREVIOUSLY SUBMITTED REPLY.**

- 1. WE DEEM A DIAMOND AS COMING IN TO BEING WHEN CUT.**
- 2. CANADIAN DIAMONDS IS UNDERSTOOD AS HAVING BEEN MINED AND CUT IN CANADA**
- 3. CANADIAN DIAMONDS , MUST BE MINED CUT AND POLISHED IN CANADA TO BEAR THE POLAR BEAR SIGN, IF CUT ELSEWHERE NO POLAR SIGN MUST BE AFFIXED.**
- 4. THE TRADE REFERS TO RUSSIAN CUT ,NOT AS ORIGEN BUT AS CUTTING CENTRE OR STYLE.**

**WE BELIEVE THAT WE SHOULD ONLY AFIX THE POLAR BEAR SIGN WHEN THE DIAMOND AND THE CUTTING PROCESS IS FULLY CANADIAN.**



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