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From: Joseph Emilio Scarfone [mailto:emilio@nkvd.com]

Sent: September 15, 2000 2:53 PM

To: D'Auray, Johanne: #CB - BC

Subject: canadian diamonds

to whom it concerns

the canadian diamond has been the best part of my business over the last two years. since we now have the mining, cutting and polishing done in canada why not keep those factors mandatory for a diamond to be deemed canadian. here is a new industry for canadians and a new resource that could be with us a long time if it is managed properly.

confusion about this product is already in the minds of consumers so i have put a map on my wall to show where they are mined, and where they are cut. it would be a shame to see the rough diamonds shipped out of the country like trees to be milled in foreign places. when a customer leaves a piece of jewellery to be repaired in a store they feel more assured when the piece does not have to leave the store. let's keep canadian diamonds "in store".

sincerely

joseph emilio scarfone