

PW JEWELLERY SERVICES

217 LeMarchant Road

St. John's, NF A1C 2H5

Ph: (709) 726-8807

For Marie France Gaudreau,

Sorry My Fax was incomplete.

To Finish #4 of my response, it should say:

Personally I am very glad to have access to Diamonds that are both found on "Canadian" soil and are "Made" in Canada.

P.S. I just wish it was possible for me to access the Gold that is being mined in my Province of Newfoundland near Bellefleur.

But, alas, greed and mistrust have it under impenetrable business controls. They dare not out of fear that controls and money, would be compromised.

Yours truly
Paul Wouffe

Industry Canada: Consultation with Industry on Issue of marketing of Canadian Diamonds

Please Reply to the following questions by Sept 23/00 or for further details

Refer to Web Site: <http://competition.ic.gc.ca>

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- 1) When should a diamond be deemed to "come into being" Why?
- 2) What do consumers and trade buyers perceive the terms "Canadian diamond" and "Diamond of Canada" or equivalent Canadian typical symbols or words to mean?
- 3) What are purchasers' expectations when they seek out a "Canadian diamond"? Are they looking for a diamond that is i) mined in Canada; ii) mined, cut and polished in Canada; or iii) cut and polished in Canada?
- 4) Is it industry practice to refer to the origin of a diamond, gem or other stone as the place it is mined OR the place it is cut? Provide details.

→ P.S. I JUST WISH IT WAS POSSIBLE FOR ME TO ACCESS THE GOLD THAT IS BEING MINED IN MY PROVINCE! IT WOULD BE AN EXCELLENT SELLING POINT.

REPLY TO: Johanne D'Auray at fax #: 819-953-4792
email: dauray.johanne@ic.gc.ca

ANSWERS;

- 1) DON'T UNDERSTAND THIS QUESTION! FOR ME A DIAMOND "COMES INTO BEING" WHEN MOTHER NATURE CREATES IT! MAN DIGS THEM UP AND SHAPES THEM.
- 2) "CANADIAN DIAMOND" MEANS A DIAMOND THAT IS FOUND ON CANADIAN SOILS.
- 3) MY CUSTOMERS AND I EXPECT THAT A "CANADIAN DIAMOND" IS (1); MINED IN CANADA. IT IS A BONUS THAT WE CAN HAVE THEM CUT & POLISHED IN CANADA AND STILL COMPETE ON THE WORLD MARKET, AS LABOUR RATES IN THIRD WORLD COUNTRIES ARE A FRACTION OF OURS.
- 4) IN MY EXPERIENCE, COLOURED STONES; I.E.; SAPPHIRES, RUBIES, EMERALDS BOASTED THEIR ORIGINS, AS SOME MINES PRODUCED FINER GOODS! DIAMONDS HOWEVER HAVE TRADITIONALLY COME FROM SOUTH AFRICA, WHERE THERE ARE HUMAN RIGHTS ISSUES AND OTHER RATHER DISTASTEFUL TOPICS. ESPECIALLY I AM VERY GLAD TO HAVE ACCESS TO DIAMONDS.