

J·E·W·E·L·E·R·S

UNIT C - 236 OSBORNE ST. ♦ WINNIPEG, MANITOBA ♦ R3L 2W2

TELEPHONE (204) 956-2096 ♦ FAX (204) 947-0451

FAX MEMO TO: INDUSTRY CANADA ATTN: JOHANNE D'AURAY
DATE: SEPT 21/00 TIME: _____

Ms. D'AURAY,

IN REFERENCE TO CANADIAN DIAMONDS IT IS MY OPINION THAT
A DIAMOND MINED, CUT & POLISHED IN CANADA IS INDEED A CANADIAN
DIAMOND AND SHOULD BE ALLOWED TO BE MARKETED AS SUCH.

I FEEL ADAMANT THAT GEMSTONES BE MARKETED BY ORIGIN
AND NOT BY THE PLACE THEY ARE CUT & POLISHED. YOU DON'T SELL
AN EMERALD MINED IN SOUTH AFRICA AS COLUMBIAN EMERALD. YOU
SHOULD NOT BE ABLE TO MARKET AS CANADIAN, DIAMONDS ROUGH
THAT COMES FROM OTHER PARTS OF THE WORLD BUT ARE CUT AND
POLISHED IN CANADA. THIS IS NOT A CANADIAN DIAMOND.

A DIAMOND IS A DIAMOND WHETHER IT IS ROUGH OR CUT AND
POLISHED. THEREFORE THE ORIGIN IS IMPERATIVE IN MY OPINION TO CALL
THE DIAMOND RUSSIAN, CANADIAN OR OTHERWISE. I WOULD LIKE TO SEE
ALL DIAMONDS SOLD AS CANADIAN TO BE MINED & CUT IN CANADA BUT I
DON'T BELIEVE THIS IS REALITY. I WOULD ACCEPT THE DIAMOND BEING
CANADIAN IF IT INDEED WAS MINED IN CANADA BUT CUT & POLISHED
ELSEWHERE. MY QUESTION TO YOU IS "HOW THE DEVIIL TO YOU POLICE
THIS."

I BELIEVE THE CONSUMER IS LOOKING FOR A DIAMOND THAT IS
MINED IN CANADA AND IF IT'S CUT & POLISHED IN CANADA ITS A
BONUS.

HOPE THIS HELPS.

Rogaw Water

KINDLY REPLY

OF PAGES _____

REPLY UNNECESSARY

(INCLUDING COVER MEMO)

PER: _____