The following "Dos and Don’ts" can help minimize the risk of issues arising under the Act.

**DOS**

- Do ensure that rules, codes of conduct or standards (rules) include a clear statement of objectives, expectations and responsibilities, as well as a transparent dispute resolution mechanism; and
- Do ensure open consultations in the development of any rules.

**DON’TS**

- Don’t engage in communications at association meetings or social events about competitively sensitive information. Private meetings between competitors under the pretext of association meetings should be discouraged;
- Don’t use unreasonable disciplinary measures to coerce members to provide information or data for information sharing purposes;
- Don’t impose sanctions or discriminate against members that do not adhere to rules with respect to competitively important considerations;
- Don’t create a false impression that lower prices or fees are indicators of lower quality services;
- Don’t impose sanctions or discriminate against competitors from membership in the association;
- Don’t use standard-setting to artificially provide exclusive advantages for some competitors with a competitive advantage over others, including firms with the potential to overcharge competitors for certain types of services; and
- Don’t impose unreasonable or discriminatory measures or fees on, or between, individual association members.

**IMMUNITY & LENIENCY PROGRAMS**

If you have been involved in activities that may violate the criminal provisions of the Act, you could be eligible for immunity from prosecution if you are first to report the offence to the Bureau. Others who self-report may qualify for lenient treatment. For further information on our Immunity and Leniency Programs, visit our website.

The Bureau has published a variety of publications that can assist trade associations and their members in understanding how to ensure compliance of the Act. The publications are available on the Bureau’s website.